



We would like to invite you to become a sponsor of Newport Coast Elementary School's 6th Annual Jog-A-Thon on Wednesday, October 19, 2016. Our students and faculty will come together to raise money for a number of vital programs for our award-winning school.

This is the PTA's biggest fundraiser of the year!

How you can help: By becoming a sponsor you will be able to put your brand in front of a desirable audience of community members, supporters, friends and other key people in our community while helping our school and NCE students.

Thank you in advance for your support.

### **GOLD SPONSOR \$2,500**

- Promotional table available at Parent Expo during event.
- Signage at event.
- Logo placement on exterior of swag bag.
- Product placement opportunity inside swag bag.
- Company or family name prominently displayed on main Jog-a-Thon banner in front of school (displayed during October).
- Company name and logo or family name on large yard sign, located near loop road (displayed during October).
- Logo or family name on PTA website, along with email blasts.
- Special full page ad in 2016-17 PTA Directory.
- Verbal "Thank You" on microphone at event.

### **SILVER SPONSOR \$1,000**

- Product placement opportunity inside swag bags.
- Company or family name prominently displayed on main Jog-a-Thon banner in front of school (displayed during October).
- Company name and logo or family name on large yard sign, located near loop road (displayed during October).
- Logo or family name on PTA website, along with email blasts.
- Special half page ad in 2016-17 PTA Directory.
- Verbal "Thank You" on microphone at event.

### **BRONZE SPONSOR \$500**

- Company name and logo or family name on small yard sign, located near loop road (displayed during October).
- Logo or family name on PTA website, along with email blasts.
- Special business card size ad in 2016-17 PTA Directory.
- Verbal "Thank You" on microphone at event.

### **NCE COMMUNITY SPONSOR \$250**

- Logo or family name on PTA website, along with email blasts.
- "Thank You" in 2016-17 PTA Directory.
- Verbal "Thank You" on microphone at event.

### **NCE COYOTE SPONSOR \$100**

- Logo or family name on PTA website, along with email blasts.
- "Thank You" in 2016-17 PTA Directory.

\*\* Swag bags are dependent on items available. It also must be child, school and family friendly. NCE reserves the right to turn down items based on our mission. Swag Bags will be distributed to over 500 children with their t-shirts.

NCE PTA Tax ID #: 52-2217969